

23 February 2026

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholdings

The Company has been informed that on 20 February 2026 in order to effect a transfer of ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares"), Mr Michael O'Connell, Managing Director of the Company, has sold 4,274 Ordinary Shares at a price of £12.60 per Ordinary Share from his personal holding and purchased 3,541 Ordinary Shares into a SIPP in his own name and purchased 733 Ordinary Shares into an ISA, also in his own name, both at a price of £12.6075 per Ordinary Share.

Following this transaction, the beneficial interest in the Company of Mr Michael O'Connell remains at 1,069,966 Ordinary Shares, representing approximately 6.52% of the Company's issued share capital (excluding shares held in treasury).

Additionally, the Company has been informed that on 20 February 2026 in order to effect a transfer of Ordinary Shares, Mr Jamal O'Connell, an adult son and closely associated person of Mr Michael O'Connell, has sold 97 Ordinary Shares at a price of £12.60 per Ordinary Share from his personal holding and purchased 97 Ordinary Shares at a price of £12.6075 per Ordinary Share into an ISA in his own name.

Following this transaction, the beneficial interest in the Company of Mr Jamal O'Connell remains at 163,263 Ordinary Shares, representing approximately 0.99% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

For further information please contact:

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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Michael O'Connell

2	Reason for the notification														
a)	Position/status	Managing Director													
b)	Initial notification /Amendment	Initial notification													
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor														
a)	Name	MS INTERNATIONAL plc													
b)	LEI	213800Q34ZAXQ582YL41													
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted														
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares ISIN: GB0005957005													
b)	Nature of the transaction	1. Sale of Ordinary Shares from personal holding 2. Purchase of Ordinary Shares into SIPP 3. Purchase of Ordinary Shares into ISA													
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>£12.60</td> <td>4,274</td> </tr> <tr> <td>2.</td> <td>£12.6075</td> <td>3,541</td> </tr> <tr> <td>3.</td> <td>£12.6075</td> <td>733</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1.	£12.60	4,274	2.	£12.6075	3,541	3.	£12.6075	733	
	Price(s)	Volume(s)													
1.	£12.60	4,274													
2.	£12.6075	3,541													
3.	£12.6075	733													
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A													
e)	Date of the transaction	20 February 2026													
f)	Place of the transaction	1. AIMX 2. AIMX 3. AIMX													

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Jamal O'Connell
2	Reason for the notification	

a)	Position/status	Closely associated person of Mr Michael O'Connell, Managing Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	MS INTERNATIONAL plc		
b)	LEI	213800Q34ZAXQ582YL41		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares ISIN: GB0005957005		
b)	Nature of the transaction	1. Sale of Ordinary Shares from personal holding 2. Purchase of Ordinary Shares into ISA		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		1.	£12.60	97
		2.	£12.6075	97
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A		
e)	Date of the transaction	20 February 2026		
f)	Place of the transaction	1. AIMX 2. AIMX		